



**UNITED WE FIGHT.  
UNITED WE WIN.**

**LIVE UNITED**



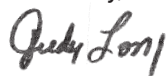
**United Way  
of West Tennessee**

# A NOTE FROM OUR BOARD CHAIR

I am very honored to serve as the chair of this year's United Way of West Tennessee board. Here in West Tennessee, United Way continues to be a driving force - investing in the most effective local programs that specifically address the needs in our communities. We partner with 79 agencies and 108 programs to produce real results in the areas of education, financial stability, and health. We unite donors and volunteers with organizations to ensure that every dollar raised makes the greatest possible difference. I have been fortunate to be in leadership meetings throughout this region, and I continue to see and hear how our donors' gifts are making a difference in West Tennessee.

Thank you for supporting United Way of West Tennessee's annual campaign. We have one life. To live better, we must Live United.

Sincerely,



Judy Long

First Citizens National Bank



## BOARD OF DIRECTORS

**JUDY LONG, CHAIR**

First Citizens National Bank - Executive VP & COO

**GEM BELL, CHAIR-ELECT**

Teknor Apex - Shipping/Logistics

**DOUG ROTH, VICE CHAIR - ENDOWMENT**

BancorpSouth - President

**BRUCE NIVEN, VICE CHAIR - CAMPAIGN**

ARJ - Sales & Purchasing Manager

**DR. KELLI DEERE, VICE CHAIR - FINANCE**

UT Martin Parsons Center - Director

**TAMMY KNIGHT, VICE CHAIR - COMMUNITY IMPACT**

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**MIKE OVERBEY, PAST CHAIR**

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**JEFF AGEE**

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**LEIGH ANNE BENTLEY**

Leaders Credit Union - VP of Marketing

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Weakley County - Mayor

**REBA CELSOR**

Tennova Dyersburg Regional Hospital - President & CEO

**CHARLEY DEAL**

UT Martin - Associate Vice-Chancellor

**DR. VERSIE HAMLETT**

Humboldt City Schools - Superintendent

**STUART HIRSTEIN**

University School of Jackson - Headmaster

**GREG JACKSON**

Kellogg - Senior Operations Manager

**ERIC JONES**

Jackson-Madison County School System - Superintendent

**PENNY MATHENY**

Monogram Refrigeration - Human Resources Manager

**KELI MCALISTER**

**BILL RAWLS**

City of Brownsville - Mayor

**NATHAN SMOTHERS**

Huntingdon Insurance Agency - Partner

**AARON TIEDE**

Nordyne - Plant Manager

**BRAXTON WILLIAMS**

Jackson Energy Authority - Senior VP, Gas Division

# To live better, we must Live United.

United, we face homelessness. United, we fight for the health and well-being of our senior adults. United, we endeavor to ensure all children reach their fullest potential.

No matter the obstacles. No matter the odds. We surround our communities' most critical problems. And we fight. We fight for those who need a voice and for those whose names we do not know.

**United Way of West Tennessee fights for the health, education, and financial stability of every person in every community. Join us.**



**"Partnering with United Way has given us more credibility as an agency. Because United Way is willing to invest in us, others are as well. It's like a stamp of approval."  
- Paul Forster, Damascus, Inc.**

# OUR FIGHT

United Way of West Tennessee fights for the health, education, and financial stability of every person in every community.

## Education

Laying the groundwork for success

**17%** of adults in West Tennessee lack basic literacy skills.



**1** in **4** West Tennessee 16-25 year olds are considered “disconnected youth” because they neither work nor go to school.

Only **30%** of Tennessee ACT takers met the benchmarks for college readiness in math or science.

## Health

Encouraging healthy lifestyles and providing access to quality healthcare

**23%** of adults in West Tennessee consider themselves to be in fair or poor health.



**15%** of West Tennesseans are uninsured.

**35%** of adults in West Tennessee are obese, putting them at higher risk of stroke or heart disease.

## Financial Stability

Providing pathways out of poverty and supporting basic needs

**1** in **3** children in West Tennessee lives in poverty.



**29%** of households in West Tennessee face high housing costs (more than 30% of household income).

**24%** of residents receive Supplemental Nutrition Assistance Program benefits.

# OUR WINS



**1,800+**

West Tennessee seniors were provided with care, support, and enrichment services.



**7,000+**

West Tennessee children participated in educational or leadership development programs.



**21,600+**

West Tennesseans were provided with basic assistance programs, including food, rent/mortgage, and utility assistance.

## OUR PROGRAMS



Our 2-1-1 West Tennessee/United Way Helpline is a free, confidential helpline staffed by trained specialists who find real answers for callers as they work with the most comprehensive network of nonprofits in our area.

United Way and BancorpSouth help West Tennesseans take control of their refunds by maximizing credits and refunds for low-income individuals. Last year, VITA-trained volunteers brought nearly \$300,000 back into West Tennessee through free tax preparation.

**VITA**  
Volunteer Income Tax Assistance

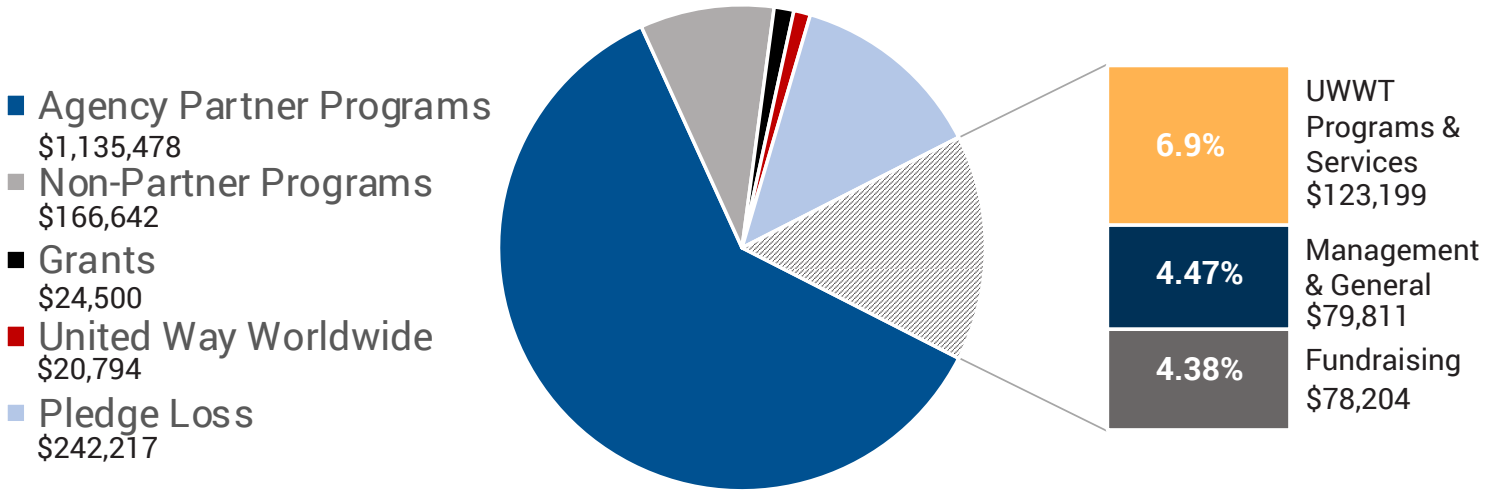


Whether you're insured or uninsured, FamilyWize negotiates a discounted price on medication and then passes those savings on to cardholders.

United Way of West Tennessee partners with 15 local organizations to serve as a congregate for applicants seeking assistance at Christmastime to ensure that the maximum number of families are served through Christmas Assistance programs.

 **Christmas Partners**

# OUR INVESTMENT



United Way of West Tennessee keeps just **15.75%** of all donor pledges to support management and general costs (4.47%), fundraising activities (4.38%) and programs provided directly by our office (6.9%) making United Way of West Tennessee *much more efficient* than the recommended 35% by the Better Business Bureau or the 25% recognized by CharityWatch.



## Health

Total Investment: \$392,111



## Education

Total Investment: \$267,436



## Financial Stability

Total Investment: \$371,414

For a complete look at our financials, visit [www.GuideStar.com](http://www.GuideStar.com)



## 2016-2017 TOP 40 CONTRIBUTING COMPANIES

These companies set the standard for community generosity and support. The following not only contribute to the annual campaign monetarily, but also volunteer on our boards, fundraising committees, and community impact committees.

- |                                    |  |  |
|------------------------------------|--|--|
| 1. Kellogg's                       | 6. Tyson                                       |  |
| 2. First Citizens National Bank    | 7. Bobrick Washroom Equipment, Inc.            |  |
| 3. Teknor Apex Tennessee Company   | 8. Delta Faucet                                |  |
| 4. MTD Products, Inc.              | 9. United Parcel Service                       |  |
| 5. Jackson Energy Authority        | 10. LyondellBasell                             |  |
| 11. Ceco Door Products             | 21. Regions Bank                               | 31. Gerdau                               |
| 12. General Electric               | 22. SWHRA Services                             | 32. Berry Plastics                       |
| 13. Nortek                         | 23. PolyOne                                    | 33. Kimberly-Clark Corp.                 |
| 14. Caterpillar – Dyersburg        | 24. PrintPack                                  | 34. Wal-Mart                             |
| 15. Ford Construction              | 25. BancorpSouth                               | 35. University of Tennessee<br>at Martin |
| 16. Dot Foods                      | 26. Security Bank                              | 36. Falcon Plastics                      |
| 17. Forcum Lannom<br>Contractors   | 27. Tennova Healthcare<br>Dyersburg Regional   | 37. West Tennessee<br>Healthcare         |
| 18. City of Dyersburg              | 28. Bluescope Buildings<br>North America, Inc. | 38. AT&T                                 |
| 19. Caterpillar – McNairy          | 29. Parker Hannifin                            | 39. PRA Group                            |
| 20. Simmons First National<br>Bank | 30. Save-A-Lot                                 | 40. Dana – Paris                         |

## 2017-2018 CORPORATE SPONSORS

Corporate Sponsors help us to operate more efficiently and provide funding for increased awareness of United Way throughout West Tennessee.



FIRST CITIZENS  
NATIONAL BANK





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