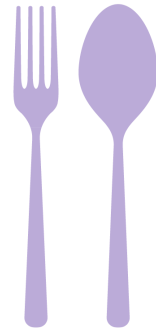




FIRST LADIES' *Luncheon*
10th Annual



April 13, 2023
Jackson Fairgrounds





The Event

First Ladies' Luncheon serves as United Way of West Tennessee's largest annual fundraising event, drawing large crowds each year to highlight the incredible work of women in our West Tennessee community. As a TableScapes Event, sponsors purchase and decorate a table, gleaming inspiration from nearly any source imaginable. The 10th Annual First Ladies' Luncheon will take place at the Jackson Fairgrounds on April 13, 2023. This year's keynote speaker will be Meg Kinnard, West Tennessee Native and Associated Press National Reporter.

The Ambassadors

The Women's Leadership Council exists to unite women across our 15-county service area to promote the story of United Way and the impact made through our mission. Ambassadors recruit table sponsors for the Luncheon and serve as hostesses during the event.

Our Mission

United Way of West Tennessee advocates for equity through uniting agencies in ways that improve each person's access to health, education, and financial stability. We are proud to serve 15 counties in West Tennessee: Carroll, Chester, Crockett, Decatur, Dyer, Gibson, Hardeman, Hardin, Haywood, Henderson, Henry, Lake, Madison, McNairy, and Weakley.

Meg Kinnard

Meghan Kinnard Hardee, professionally known as “Meg Kinnard,” is a national politics reporter for The Associated Press, covering the US South. A 7th-generation Tennessean, she grew up in a political family, and received her bachelors degree in international politics with a concentration in international security studies from the School of Foreign Service at Georgetown University in Washington, D.C. She has a Master of Arts in Digital Communication from the University of North Carolina at Chapel Hill.

Though Meg was raised in Memphis, her fondest childhood memories are of her grandparents’ Yorkville farm in Gibson County. She is the only grandchild of former Tennessee commissioner of agriculture and 8th-District congressman, U.S. Rep. Ed Jones.



As a high school and college student, she interned for the Tennessee Republican Party, served as a House Page for Democratic U.S. Rep. John Tanner, and interned for the United States House of Representatives Committee for Government Reform. At Georgetown, Meg joined the College Democrats and College Republicans - at the same time. This diverse political exposure would prove helpful when her desire to work for the CIA was altered after she joined the staff of the Georgetown Independent - a decision that changed her career plans.

After an internship with The Washington Post, Meg worked as an assistant editor at National Journal in D.C. A chance conversation at a bar in Columbia, South Carolina, led to an 18-year (and counting) career with The Associated Press. In 2008, she was awarded AP staffer of the year, and in 2022, received an Oliver S. Gramling Award - AP’s highest internal honor.

In 2021, Meg was diagnosed with Stage 3C inflammatory breast cancer. Initially misdiagnosed at her local hospital, she sought a second opinion at the M.D. Anderson Cancer Center in Houston, Texas, where she was correctly diagnosed.

Today, she travels monthly to Houston for immunotherapy, as part of a clinical trial, to hopefully prevent her cancer from ever returning. She has committed to urging others to advocate for themselves and helping to ensure the opportunity to seek a second opinion at a leading cancer center is available to more people.

Meg now calls South Carolina home, although Tennessee will always hold a large part of her heart. She and her husband, Geoffrey, have three children and have stayed connected to West Tennessee by becoming boosters and friends of UT Martin, the alma mater of her grandparents and great-grandfather, keeping the Ed Jones legacy alive through their support of the special collections of the Paul Meek Library, which houses his congressional papers.



FIRST LADIES' Luncheon

An Evening Preview



The Women's Leadership Council is excited to introduce the inaugural *First Ladies' Luncheon: An Evening Preview*. This evening affair will take place the night before the luncheon from 5-7pm on April 12. Preview the beautiful Tablescapes that organizations within West Tennessee have put together for this annual occasion. Mingle with friends and enjoy an evening celebrating the women in our community while sipping wine and enjoying live entertainment from Ballet Arts, the Jackson Arts Council, and The Jackson Symphony.

Individual tickets are available for \$10/person. Wine and hors d'oeuvres will be provided.



Sponsorship Benefits

\$500 | TABLE

\$800 | PRE-DECORATED

\$1,000 | MOCKINGBIRD

\$2,000 | TULIP POPLAR

\$3,500 | IRIS

Pre-Event Recognition & Benefits

Social Media Promotion	●	●	●	●	●
Event Website Presence	●	●	●	●	●
Event Blasts			●	●	●
Press Release				●	●
VIP Ad			Name	Logo	Logo
Radio/Television Promotion					●

On-Site Recognition & Benefits

Number of Tables	1	1	2	2	2
Program Ad Space	Name	Name	¼ Page	½ Page	Full Page
Sponsorship Signage				●	●
Priority Table Assignment			●	●	Front Row
Powerpoint Inclusion			●	●	●
Oral Recognition			●	●	●
<i>An Evening Preview</i> Tickets			4	6	8

Post-Event Recognition & Benefits

Email Blast - Thank You			●	●	●
Table Photos	●	●	●	●	●

Reserve Your Seat

Contact _____

Organization _____

Address _____

Phone _____

Email _____

Each table will be responsible for incorporating their name or business within the TableScape. Tables are 60" round. Each table should be set for eight — centerpiece, dinner plates or chargers, tablecloth, and napkins. Flatware, glassware, and chairs will be provided. Ecru tablecloth can be provided upon request. Set-up instructions will accompany receipt.

Tables must be set up **Tuesday, April 11** from **9am-6pm** and **Wednesday, April 12** from **8am-4pm**.

To guarantee pre-event recognition, Iris, Tulip Poplar, and Mockingbird sponsorship registration forms must be received by **Friday, March 3, 2023**. Priority deadline for table registration is **Friday, March 24**. Send completed forms to Kristen Chambers at kchambers@unitedway.tn.org or by mail to P.O. Box 2086, Jackson, TN 38302. To purchase online, visit uwwt.org/news-and-events/fl.html.

- _____ We would like to commit as an Iris Sponsor for \$3,500.
*Includes **two** tables that seat eight guests each and **eight** tickets to the Evening Preview.*
- _____ We would like to commit as a Tulip Poplar Sponsor for \$2,000.
*Includes **two** tables that seat eight guests each and **six** tickets to the Evening Preview.*
- _____ We would like to commit as a Mockingbird Sponsor for \$1,000.
*Includes **two** tables that seat eight guests each and **four** tickets to the Evening Preview.*
- _____ We would like to commit as a Pre-Decorated Sponsor for \$800.
*Includes **one** table for eight guests.*
- _____ We would like to commit as a Table Sponsor for \$500.
*Includes **one** table for eight guests.*



Event Sponsors



FORD MOTOR COMPANY FUND

