

# West Tennessee Capital Grants Program Requirements

## Program Guidelines

- West Tennessee Capital Grants Program will award funding requests that fall under one of three different types of support:
  - Social Mobility, examples could include:
    - Food Banks
  - Economic Mobility, examples could include:
    - Job Training Centers
    - Makerspaces
  - General Community Betterment, examples could include:
    - Playgrounds
    - Community Centers
- For the purposes of this program, we define capital as a physical infrastructure, construction of new and/or renovated space, and related equipment purchases. We will not consider endowment funding as a part of this program. Vehicle purchases will also not be considered.
- Due to the limited nature of funds available, **the grants to be awarded to an organization will range from \$25,000 - \$100,000. Multiple-year commitments will not be made at this time.**
  - *The Capital Grant Program is only open to U.S. based 501c3 Nonprofit organizations, municipalities, and non tax-exempt organizations doing work in the following areas in West Tennessee: Haywood County, Fayette County, Tipton County, Lauderdale County, Shelby County and Madison County. If your organization is a municipality or not tax-exempt, United Way of West Tennessee can assist with the application process.*
- Capital Grant Program narratives must contain:
  - A brief description of the overall project, including the requested Capital funding amount.
  - A description of the specific project Ford Motor Company Fund capital funding will support, including a basic budget
  - Any naming opportunities.
  - A description of related programs that could be linked to this capital grant in future years.
- Applications may be submitted online at <https://www.cybergrants.com/fordmotor/BlueOvalCityCapital>
- Please review the **Capital Grant Program FAQ** document for additional information.
- If your organization is selected to receive a Capital Grant, you will be required to submit a final grant report at the end of your grant cycle.

## Proposal Submission Process

- All grant proposals must be submitted through our online grant system.
- United Way of West Tennessee can serve as a fiscal sponsor for municipalities and non tax-exempt organizations. Please reach out via email to [Give@UnitedWay.TN.org](mailto:Give@UnitedWay.TN.org) and include "Ford Fund Capital Grant" in the subject line when sending an email about applying to the Capital Grant Program through United Way of West Tennessee.
- To access our grant system, go to <https://www.cybergrants.com/fordmotor/BlueOvalCityCapital>. Complete the eligibility questions. Once you are approved and logged in select "Start A New Capital Request Application" from the Welcome page.
- Follow the onscreen instructions and input your grant. Hit the "Submit" button to send your proposal.
- You will receive an automated confirmation e-mail once your proposal has been successfully submitted.
- **Proposals must be submitted according to the instructions outlined above. Any proposals submitted outside of the process will not be considered for funding.**

## Grantmaking Timeline and Process

- **Applications are due in our online system by 5:00 p.m. CST on Friday, February 3, 2023.**
- Applicants will be notified of the results by April 3, 2023.

All questions regarding Capital Grant Program submissions should be directed to [info@fordfund.org](mailto:info@fordfund.org).