

FIRST LADIES' *Luncheon* 

Sponsorship Packet



UNITED WAY
West Tennessee

THE EVENING PREVIEW

The Evening Preview takes place the night before the luncheon at the Jackson Fairgrounds. This event gives our guests an opportunity to mingle and preview the beautiful tablescapes in a more relaxed setting. The Preview is also ideal for those unable to attend the luncheon. The 3rd Annual Preview will occur on the evening of April 16.

THE LUNCHEON

The First Ladies' Luncheon serves as United Way of West Tennessee's largest annual fundraising event, drawing large crowds each year to highlight the incredible work of women in our West Tennessee community. As a TableScapes Event, sponsors purchase and decorate a table, glean inspiration from nearly any source imaginable. The 12th Annual First Ladies' Luncheon will take place at the Jackson Fairgrounds on April 17, 2025 from 11:45am-1pm and will feature Tina Prescott, President/CEO of West Tennessee Healthcare.

THE AMBASSADORS

The Women's Leadership Council exists to unite women across our 15-county service area to promote the story of United Way and the impact made through our mission. Ambassadors recruit table sponsors for the luncheon and serve as hostesses during the event.

UNITED WAY'S MISSION

Established in 1941, United Way of West Tennessee mobilizes communities to action so all can thrive. We are proud to serve 15 counties in West Tennessee: Carroll, Chester, Crockett, Decatur, Dyer, Gibson, Hardeman, Hardin, Haywood, Henderson, Henry, Lake, Madison, McNairy, and Weakley. Our core focuses include health, youth opportunity, financial stability, and community resiliency.



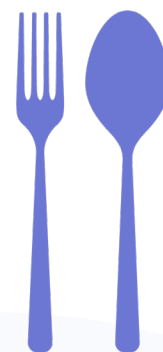
Featuring

TINA PRESCOTT

Tina Prescott, chief executive officer of West Tennessee Healthcare, is originally from Middleton, Tennessee and came to West Tennessee Healthcare in 1996 as a Registered Nurse in the Surgical Intensive Care Unit. Since then, she has held the position of Clinical Manager and Director of SICU and Administrator of Camden General Hospital. In 2007, she was named the Vice President/Chief Nursing Officer of Jackson-Madison County General Hospital. Tina is a graduate of Union University in Jackson where she received her BSN and MBA. She is board certified as an Advanced Nurse Executive with the American Nurses Credentialing Center, a member of the American Nurses Association and American Association of Critical Care Nurses. She has three children Lilly, Lane and Leah.

FIRST LADIES' Luncheon

An Evening Preview



The Evening Preview occurs the night before the luncheon as part of United Way's largest fundraising event of the year. Preview the beautiful Tablescapes that companies and organizations in West Tennessee put together. Mingle with friends during this come-and-go event and enjoy an elegant evening celebrating the women in our community. Wine and hors d'oeuvres are provided for every guest. Event attire is business casual. Guests should RSVP in advance.



APRIL 16 | 5-7PM

JACKSON FAIRGROUNDS

\$25/PERSON

SPONSORSHIP BENEFITS

	Table \$500	Pre-Decorated SOLD OUT	Mockingbird \$1,500	Tulip Poplar \$2,500	Iris \$4,000
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Media Coverage

Social Media	●	●	●	●	●
Event Site	●	●	●	●	●
VIP Ad			NAME	LOGO	LOGO
Press Release			NAME	LOGO	LOGO
Radio/TV					●

On-Site Recognition

Tables	1	1	2	2	3
Program Ad	NAME	NAME	¼ PAGE	½ PAGE	FULL PAGE
Priority Tables			●	●	FRONT ROW
Powerpoint			●	●	●
Preview Tickets			4	6	8

Post-Event Recognition

Table Photos	●	●	●	●	●
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RESERVE YOUR SEAT

Name _____
Company _____
Address _____
Phone _____ Email _____

You are responsible for incorporating your name/business within your TableScape(s). Tables are 60” round and should be set for 8 — centerpiece, dinner plates or chargers, tablecloth, and napkins. Flatware, glassware, and chairs will be provided. Set-up instructions will accompany receipt.

March 1

Top-Tier Table Sponsorship Deadline

March 29

General Table Sponsorship Deadline

- _____ **We will commit as an Iris Sponsor for \$4,000.**
Includes 3 tables that seat 8 guests each and 8 tickets to the Evening Preview.
- _____ **We will commit as a Tulip Poplar Sponsor for \$2,500.**
Includes 2 tables that seat 8 guests each and 6 tickets to the Evening Preview.
- _____ **We will commit as a Mockingbird Sponsor for \$1,500.**
Includes 2 tables that seat 8 guests each and 4 tickets to the Evening Preview.
- _____ **We will commit as a Pre-Decorated Sponsor for \$1,000.**
Includes 1 table for 8 guests.
- _____ **We will commit as a Table Sponsor for \$500.**
Includes 1 table for 8 guests.
- _____ **We will purchase _____ tickets to the Event Preview for \$25/person.**

LUNCHEON SPONSORS

